



He Saw Prohibition Coming

In 1626 the Dutch Burgher Peter Minuit made a good investment; he traded his rum (value \$24.00) for this Island of Manhattan containing twenty-two thousand acres.

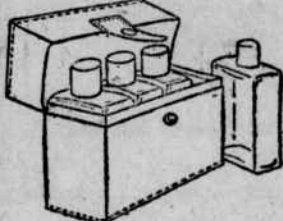
He is now in the Land of Spirits.

Cross Hand Bag



Black or colored duvetyne, silk lining, purse and mirror, designed metal frame, chain handle. Bag 1 1/2 inches deep \$34.65

Cross Bottle Set



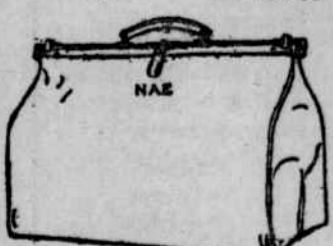
Four colored glass bottles, with nickel tops; tan hide leather case, 5 1/4 x 2 1/2 inches. Complete. \$20.00

Cross Refreshment Set



Comprising: cut crystal pitcher and six glasses; glass spoons with colored tops. Set without tray. \$28.95
Wicker serving trays, with glass bottoms extra.

Cross Collapsible Kit Bag



As shown above, this bag when not in use folds flat and compact to one-half its size and 3-inch thickness, taking no space in travelling; tan or black hide leather. 18-inch. \$55.25
Size 20-inch. \$57.45
Initials stamped without charge.

GLOVES

Real Capeskin
English Handsewn
Better than machine sewn
Women \$3.25 Men \$3.90

Mark Cross

The World's Greatest Leather Stores

NEW YORK

404 Fifth Ave. 253 Broadway
(at 37th Street) (Opp. City Hall)

BOSTON LONDON

145 Tremont St. 89 Regent St.

Dealers Throughout the World

Splendid Blankets, \$9.75 Pair

Defy the first chilly nights of Fall, by being amply supplied with good blankets. At this price these are exceptionally fine quality of wool and cotton. White, Gray or Plaid.

Second Floor

New Fall Tailored Gloves

At Actual Pre-War Price

\$1.95 pair

JUST when you are surely needing tailored gloves for street and general utility wear comes this splendid sale with its unusual offering.

Smart one clasp cape gloves, fashioned of a fine, heavy quality kid, famous for its wonderful durability.

Well made at every point, irreproachable in style.

Soft shades of tan, grey and mode to harmonize with the tailleur or street frock.

Ground Floor

Women's Fine Footwear

\$6.85

A LARGE selection of smart boots and spat pumps taken from our regular stock of excellent grade shoes and marked low for quick disposal.

The choice is excellent and includes many splendid models.

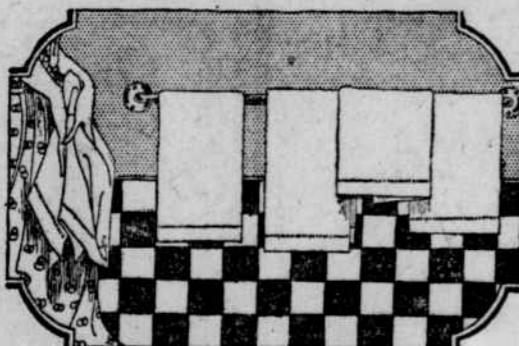
Satin laced boots, brown or black. Patent leather with black cloth or satin tops. Several styles with colored tops.

Spat pumps with Louis heels. Patent leather, gun metal or black kidskin.

Not all sizes in each style but all sizes in the lot.

Second Floor

The Secret Concerning Our Linen Prices



SOME of you who have shopped in our Linen Department recently, have exclaimed with surprise, "Lord & Taylor prices are certainly lower, so how do you explain all of this talk about linen prices being higher?" We like to answer that kind of remark because a stroke of good fortune enables us to make our prices lower; in many cases below today's wholesale cost.

We had our representatives in Ireland watching the situation closely following the war and again for a very short time some months ago. When the rate of exchange was low, and linen production abundant, we bought heavily. The wonderful assortments and low prices in the department today are the result.

Pure Irish Linen Satin
Damask Table Cloths
With Matching Napkins.
Table Cloths, 2x2 yards,

\$10.50

Table Cloths, 2x2 1/2 yards,

\$13.25

Napkins to match 24x24

inches; dozen. \$14.00

Table Cloths

Odd lot of Table Cloths,

heavy Irish damask, all pure

linen, 68x68 inches; each,

\$5.95

Hemstitched Tea

And Luncheon Cloths

All pure linen damask.

36x36 inches. Each \$4.00

45x45 inches. Each \$5.75

54x54 inches. Each \$7.75

Tea Napkins

Satin damask, pure Irish

linen. Size 15x15 inches.

Hemstitched. Dozen \$8.75

Linen Huck Towels

Hemstitched, pure Irish

linen huck towels, with

damask borders. Dozen,

\$12.00

Webb's "Dew Bleach"

Irish Linen Huck Towels

Guest size. Dozen \$10.85

Face Towels. Dozen \$18.50

Hemmed Union Huck

Towels

Damask border; doz. \$6.95

Glass & Kitchen Towels

All pure linen kitchen

towels. Dozen \$6.95

Glass Towels; Dozen \$7.75

Turkish Bath Towels

Including the athletic

weave, splendid size and

quality. Each 65c

Second Floor

Store Closes at 5 P. M.

Lord & Taylor

38th Street

FIFTH AVENUE

39th Street

An October Event in

Silks and Woolens

The fabrics that are most in demand right now, at prices considerably lower than those prevalent for similar qualities.

The Silks

Colored Crepe de Chine

\$1.95

yard

Sixteen beautiful colors including the newest shades of blue, red, green and brown, as well as black and white. Heavy quality; 40 inches wide.

Colored Satins

\$2.95

yard

This chiffon finish satin of beautiful lustre is found in fifteen street and evening colors; 36 inches wide.

Colored Crepe Meteor

\$3.50

yard

A durable quality in all the wanted shades; 40 inches wide.

Ground Floor

The Woolens

Poirot Twill

\$3.95

yard

A superior quality of this most desirable suit and street frock fabric. Navy, ivory and black; 45 inches wide.

Men's Wear Serge

\$3.95

yard

French Imperial weave, a splendid material for wraps, coats and tailored suits; dark blue, ivory, white and black; 54 inches wide.

Outing Flannel

45c

yard

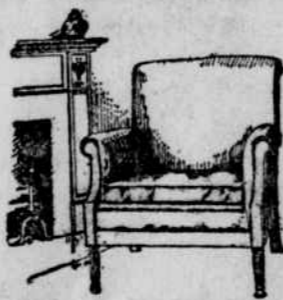
Fleecy napped, especially fine quality for night gowns, pajamas, etc. 36 inches wide.

Second Floor

Denim Furniture

At the Lowest Prices We Have Quoted in Some Years

A wonderful announcement, considering that this furniture is among the finest made. Each piece is graceful in line; beautifully upholstered in heavy brown denim and substantial in construction.



Louis XVI. Chair—This extremely graceful chair is formal enough for the drawing room, yet most comfortable for reading. \$42.75



Chesterfield Living Room Suite. Notice the charm of line in these two pieces, reproductions of the English style. They are especially satisfactory for the small or medium size living room. Davenport, \$97.50, Chair, \$59.50

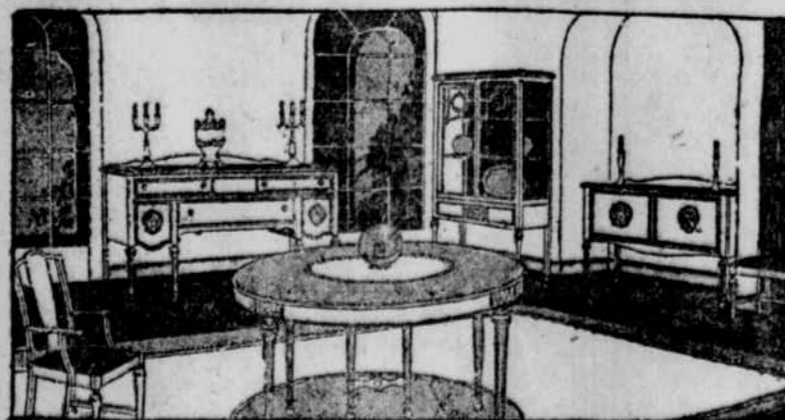
Endow Your Bedrooms With Furniture of Lasting Beauty

It is not our aim to exhibit the type of bedroom furniture that savors of the bizarre and ornate. We desire to collect only that type of furniture that appeals to the conservative taste.

The beauty of line, handed down to us from such days as those of Louis XVI and Queen Anne, is seen in our bedroom furniture. Mahogany, Walnut, soft ivory or grey enamel finish, gives each suite a quiet dignity that is necessary in the perfectly decorated bedroom.

Though elegance is the distinguishing feature of this furniture, you do not have to pay the usual high prices here. So large is our stock and so consistently good the selling of it, that we are able to quote unusually reasonable prices.

This exhibition of bedroom furniture is on the 6th floor, and we will be very glad of the opportunity to show it to you.



A Walnut Dining Room Suite

Reproduction of the Louis XVI. Period.

\$595.00

(Ten pieces)

We consider this one of the finest suites ever sold at this price. The workmanship is exquisite, and the soft rich brown finish and style reflect the dignity and charm of the interesting Louis XVI. period.

Sixth Floor

"Columbus Day", Tuesday!

A holiday for many of you, but we will be open from 9 A. M. to 5 P. M. and you will find splendid values in all departments. This page of items is for Monday's and Tuesday's selling.

Entire Stock of Wilton Rugs

All Qualities—All Sizes
Greatly Reduced

WHAT good news for those of you who are furnishing or refurnishing homes this Fall. Of course, Wiltons need no introduction. They stand supreme in the domestic rug world, and these reductions embrace each and every rug in stock, which means that your choice will be large and varied. We have all sizes and many styles.

Of added interest is the news that the famous Wiltons, made by M. J. Whittall, are included in this Sale.

Notice the prices quoted here. If you will compare these prices with those quoted during the last year, you will get some idea of the substantial reductions.

Wilton Rugs

The Finest Quality

9x12 feet. \$159.00

8.3x10.6 feet. \$147.00

6x9 feet. \$92.50

Worsted Wilton Rugs

9x12 feet. \$138.50

8.3x10.6 feet. \$119.00

6x9 feet. \$79.00

Royal Wilton Rugs

9x12 feet. \$117.50

8.3x10.6 feet. \$98.00

6x9 feet. \$67.50

Whittall Wiltons

9x12 feet. \$170

Anglo-Peruvian. \$132

Royal Worcester. \$111

Top. \$111

Extraordinary Value

Wilton Rugs

9x12 feet only

\$89.00

Fifth Floor

Drapery Charm Abundant For Your Home



TAKE advantage Monday and of your holiday Tuesday to come in and select new draperies. Active work on the part of our representatives in England and France has made possible a gorgeous presentation of foreign fabrics and prices that will attract you.

Rich Velour Portieres \$39.50 pair

Without doubt the most exceptional price and quality advantage we have ever offered. Stunning shades and combinations of shades are available.

Each pair is wider and longer than the average portiere and custom-made.

French Striped Taffetas \$7.50 yard

Only the petite mademoiselle who conceived these striking color combinations could be responsible for so much charm. Draperies such as these will give the "different" note to your home that you so desire. And the price! Suffice it to say that it is exceptionally low for foreign fabrics; 50 inches wide. Plain taffetas are \$6.50 yard in shades that harmonize.

Silk Gauze—\$4.00 yard

An unusually effective background for an over-drape of velour or damask, or it can be used alone.

Silk Pongee—\$2.75 yard

Always without a rival for casement windows.

Imported Irish Point Curtains

\$7.50, \$9.50, \$11.50,

\$13.50 to \$55.00 a pair

Lovely curtains just received, 2 1/2, 3 or 3 1/2 yards long—New designs.

Fifth Floor